

#BeTailorMade

Let Your Customers Staff Order Directly From You

Provide your customers with their own online self-service portal that allows their employees to place wardrobe orders directly with you.

By making it easier for customers to order, Smart Red significantly reduces company overheads and management time around the allocation of staff uniforms.



smart phone compatible



streamlines ordering process



reseller incentives & support



connect to stock systems

Smart Red is Tried, Tested & Robust

Smart Red portal from Big Red Digital is a robust, long-term solution that **makes it easier for your customers to order from you**. Suppliers to airlines, cleaning firms, construction workers and the prison service are already benefiting from Smart Red.

It enables companies like yours to take orders for uniforms and workwear direct from your customers' staff. It also allows **your customers to set, control and moderate their own staff clothing allowances** whilst you fulfil the orders.

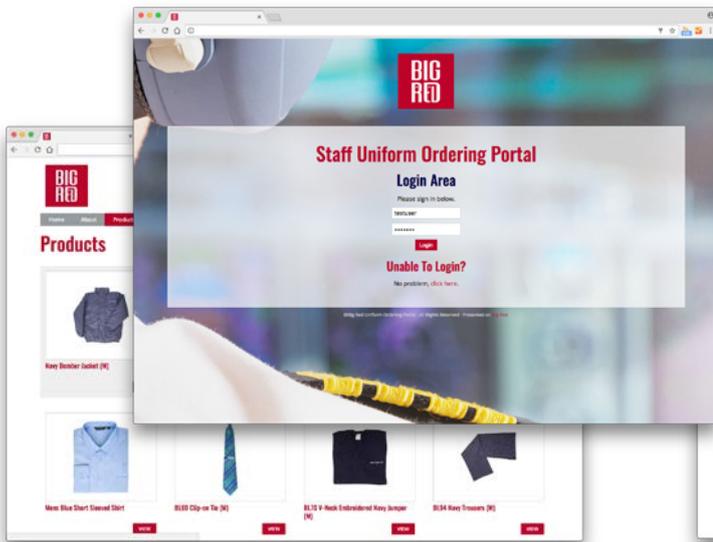
Smart Red Users Include...



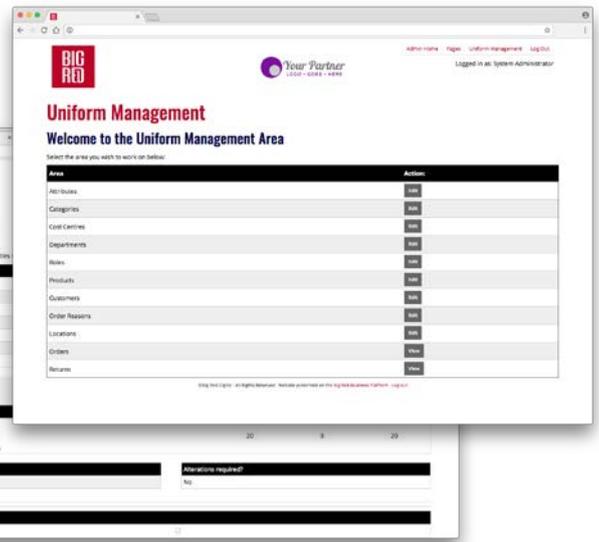
Client Feedback

"This portal was tailored by Big Red specifically for our client, Aer Lingus. They were very quick to get a site ready for us to test and show to Aer Lingus who were more than happy to proceed on Smart Red. Feedback from Aer Lingus staff has been incredibly positive with many comments on the ease of use and functionality of the site. Both Aer Lingus and JBS are very pleased with the end result which has every feature that we requested. Big Red Digital guided us through the whole project and have a 'can-do' attitude and we have the knowledge that any future additions can be accommodated."

- Dawn Clerkin, JBS Group



User-friendly interface with multi-level user support.



Intuitive, simple product and order administration.

Feature	Benefit
Simple Web-Based User Interface	Easy to adopt, simple to operate.
Self-Service Employee Orders	Eradicates the management of wardrobe allocation throughout employee base.
Set & Control Wardrobe Allowances	Ensure staff ordering is within agreed parameters to control costs.
Department Relevant Wardrobes	Employees only see items for their own department to cut down on errors.
Shopping Cart Checkout	Select multiple items for easy ordering of items directly to supplier.
Returns	Request item return online allows ease of returns process.
Display & Zoom	Clear product descriptions to ensure right first time ordering.
Hierarchical Approval System	Manage by exception - auto approve within allowance; reject or query outwith.
Mobile & Smart Phone Ready	Order on the go, with optimised screens for mobile use.
Management Interface	Control allowances, employee/role catalogues and approving lists.
Online Hosting Platform	Secure and always available ordering portal for employees.
Highly Configurable Solution	Scalable in size; new features added to standard solution.



A Smart Fit For You?

Whatever your logistical or procedural requirements, Smart Red can be tailored specifically to suit.

Our sales and technical staff are available to answer any questions that you may have.

To find out more, please contact us. We'd love to hear from you.



Call: 0141 771 7242
Email: info@big-red-digital.com
Online: www.big-red-digital.com/what-we-do/smart-red

Key Benefits For Partners

- A competitive advantage over other suppliers.
- Added value service within portfolio.
- Strong customer retention tool.
- Maximising orders on a blanket sales agreement or call-off contract.
- Minimising returns due to role-specific employee catalogue.
- Additional revenue stream based on partner margin on portal sales.
- Ability to wrap partner services around solution implementation.
- Vastly improve order fulfilment & invoicing by potentially receiving orders directly into your finance/stock system.