

## #BeTailorMade

### Take Control of How Your Staff Order New & Replacement Workwear

Provide your staff with their own web-based ordering portal that allows them to order workwear products directly from your chosen supplier using their smart phones or desktop workstation, whilst maintaining existing governance and procurement processes.

By monitoring annual allowance levels, existing Smart Red users have made significant savings, both in terms of the administration and tracking of workwear.



control workwear spend



smart phone compatible



streamlines ordering



comprehensive support

### Control and Monitor Staff Workwear Allowances

The Smart Red portal from Big Red Digital is a robust and long-term solution that does just that. We already have it in place with airlines, cleaning supplies companies, construction workers and the prison service. It enables companies like yours to allow your staff to place a uniform order directly with your chosen supplier, all within pre-set allowances that are controlled and managed by you.

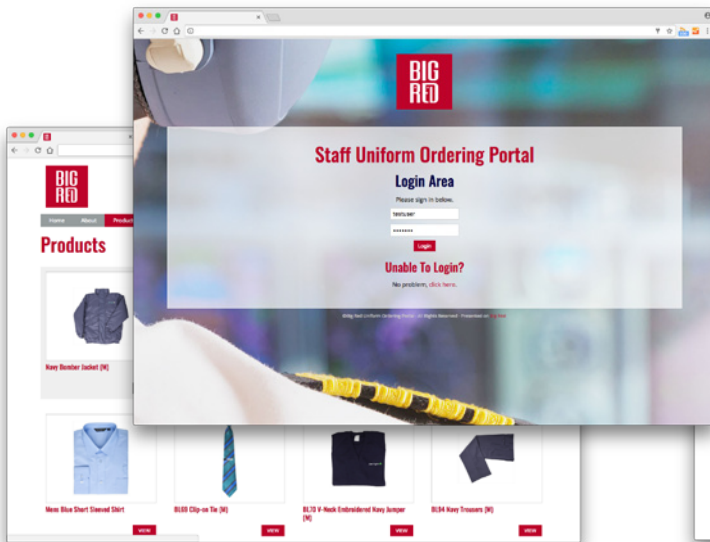
#### Smart Red Users Include...



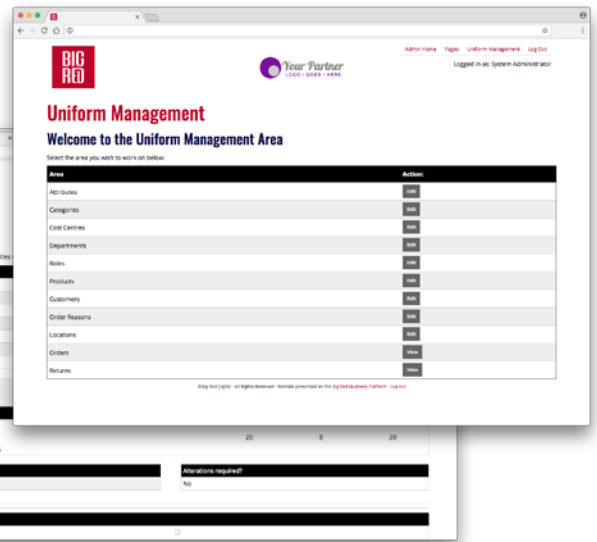
#### Client Feedback

*"This portal was tailored by Big Red specifically for our client, Aer Lingus. They were very quick to get a site ready for us to test and show to Aer Lingus who were more than happy to proceed on Smart Red. Feedback from Aer Lingus staff has been incredibly positive with many comments on the ease of use and functionality of the site. Both Aer Lingus and JBS are very pleased with the end result which has every feature that we requested. Big Red Digital guided us through the whole project and have a 'can-do' attitude and we have the knowledge that any future additions can be accommodated."*

**- Dawn Clerkin, JBS Group**




User-friendly interface with multi-level user support.



Intuitive, simple product and order administration.

Feature	Benefit
Simple Web-Based User Interface	Easy to adopt, simple to operate.
Self-Service Employee Orders	Eradicates the management of wardrobe allocation throughout employee base.
Set & Control Wardrobe Allowances	Ensure staff ordering is within agreed parameters to control costs.
Department Relevant Wardrobes	Employees only see items for their own department to cut down on errors.
Shopping Cart Checkout	Select multiple items for easy ordering of items directly to supplier.
Returns	Request item return online allows ease of returns process.
Display & Zoom	Clear product descriptions to ensure right first time ordering.
Hierarchical Approval System	Manage by exception - auto approve within allowance; reject or query outwith.
Mobile & Smart Phone Ready	Order on the go, with optimised screens for mobile use.
Management Interface	Control allowances, employee/role catalogues and approving lists.
Online Hosting Platform	Secure and always available ordering portal for employees.
Highly Configurable Solution	Scalable in size; new features added to standard solution.




## A Smart Fit For You?

Whatever your logistical or procedural requirements, Smart Red can be tailored specifically to suit.

Our sales and technical staff are available to answer any questions that you may have.

To find out more, please contact us. We'd love to hear from you.



**Call:** 0141 771 7242  
**Email:** [info@big-red-digital.com](mailto:info@big-red-digital.com)  
**Online:** [www.big-red-digital.com/what-we-do/smart-red-platform](http://www.big-red-digital.com/what-we-do/smart-red-platform)

### Key Benefits For Your Supplier

- List products eCommerce style and include key descriptions, attributes and photography.
- Receive and dispatch orders, either as and when they come through, or as part of any existing response agreement.
- Potential to connect to stock management system to avoid duplication of data entry, and quicker fulfilment of orders.
- Opportunity to offer Smart Red to other valued customers.
- Minimising returns due to role-specific employee catalogue.
- Ability to wrap partner other services around solution implementation.
- Vastly improve order fulfilment & invoicing.