



#BeTheBest

Digital Marketing That Gets Results

Once you have a website that is well presented and can convert traffic into leads and new sales it makes sense to take it to market and find more potential customers. Here you can plan a marketing strategy that will delivery results, whilst keeping an eye on your budget.

Campaign costs may vary according to how intense or active the requirement - and how many individual services are combined.

Monthly Campaigns	Example Description
Organic SEO Support	Monthly, on-site SEO work. Increases organic search traffic, rankings & conversions with regular reports.
PPC Management	Campaign set up, monthly management, maintenance & reporting.
Content Marketing	Researching and writing articles each month, published on your website.
Social Media Management	Set up and management of your social media platforms.
eMarketing Management	Management and distribution of eMarketing campaigns to client datasets using designed templates.
Content Management	If you generate a lot of content but don't have time to publish on your website, we can do this for you.
Copywriting	Professionally written text for your web pages, news articles or press releases.
HTML Email Templates	Production of templates for your eMarketing campaign.
Full Digital Impact Report	Market research, competitor analysis.
Video Production	Short, engaging videos for distribution online.